

Photography & Video > Video Design > Storytelling

VIDEO STORYTELLING. Creative Excellence Class

Creative videography, storytelling, shooting and editing in an easy to follow course for intermediates and beginners.

Bestseller Highest Rated

Created by [Andrew St.Pierre White](#)

Last updated 8/2021 English (Auto), Portuguese (Auto), 1 more

Premium

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4.5
★★★★★
3,319 ratings

15,868
learners

What you'll learn

- ✓ You will know how to make videos that will entertain, inspire and even teach an audience.
- ✓ You will know how to be an entertainer.
- ✓ This course will be particularly value for non-fiction storytellers
- ✓ You will be qualified not only to tell a story, but to keep your audience engaged with rich narration, music, sound effects and timing.
- ✓ You will know how to tell a story, using basic video equipment, on any video platform such as YouTube or Vimeo.

Explore related topics

- Storytelling Videography Filmmaking Video Design Photography & Video

This course includes:

- 📺 4.5 hours on-demand video
- 📺 Access on mobile and TV
- 🗣 Closed captions
- 📜 Certificate of completion

Course content

6 sections • 34 lectures • 4h 42m total length

Expand all sections

^ What videos do you want to make?	2 lectures • 15min
📺 Introduction to the course	🎧 Preview 8:10
📺 Tapping your story telling Inspiration—know what stories you want to tell.	🎧 Preview 6:35
▼ Shooting	9 lectures • 56min
▼ Being Creative	4 lectures • 37min
▼ Shooting for the Story	8 lectures • 1hr 11min
▼ Editing, Telling the Story	9 lectures • 1hr 19min
▼ Conclusion and final examples	2 lectures • 25min

Requirements

- Any kind of camera that can shoot video. It doesn't matter what. And you'll need a microphone.
- A computer or laptop for video editing. It can't be really old, but also doesn't need to be fancy and expensive.
- Hopefully you have a desire to captivate an audience with your video storytelling skills.
- You should be able to use a PC or Apple Mac at a basic level.

Description

Do you want to be a filmmaker? Most video courses focus on teaching how to get better footage. And that's a good first step. But this course will do far more. It will teach you how to weave great footage into an even greater story, regardless of how mundane or ordinary the topic may be.

I'm a TV producer, director and editor. My shows have been on major networks in many countries. I've been doing this for 38 years. And no matter where your videos will be displayed, you need to know the content of this course. Most of it you will not find in any other course, mainly because I think most video instructors don't appreciate just how important it is.

So, if you wish to entertain an audience, which means to have them enjoy your videos and look forward to more, good storytelling is the key. The best footage in the world is just not enough.

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Instructor

[Andrew St.Pierre White](#)

Andrew St.Pierre White

- ★ 4.5 Instructor Rating
- 🗣 9,547 Reviews
- 👤 37,736 Students
- 🎓 9 Courses

Andrew St Pierre White is a professional broadcaster, writer and presenter, with 38 years in TV and film. He's also an award winning author with over 17 book titles and his YouTube channels boast over 80 million views and 300K+ subscribers.

Included in his resume as director and cinematographer are over 80 TV documentaries, many of which have been on major TV networks. He's edited hundreds of TV commercials and won several top international editing awards, including Cannes Gold, and New York TV Gold.

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★ 4.5 course rating • 3.3K ratings

Manuel

★ 4.5 6 days ago

I rarely come across something this boring and uninspiring. The tutor presents himself as an experienced filmmaker, but his own shaky videos are honestly painful to watch...

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Helpful? 👍 🗣

Timothy

★★★★★ 7 days ago

I was looking for a storytelling course and this is exactly what I needed for my film making journey ! Thank you

Helpful? 👍 🗣

Earl

★★★★★ 13 days ago

I found this lecture very authentic. When you watch this lecture make sure to have time to focus because you will need to soak it in.

Helpful? 👍 🗣

Petr

★★★★★ 15 days ago

This course is exactly what I was looking for through years now - focused on how to tell a story through video, not on the technical specs of top filmmaking cameras.

Helpful? 👍 🗣

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